



Vendor Key Contact List

www.baker-taylor.com

1-800-775-1800

New Vendor Account

Publisher Relations: pubsvc@baker-taylor.com

New Title Information

Submit new title information of less than 10 titles through our web template:

<http://edi.btol.com/PublisherSubmissions/Pubinfo.aspx>

Submit new title information of 10 titles or more in electronic format (Excel or tab delimited files) to:

newtitles@baker-taylor.com

Questions about title submissions, assistance with entering titles through the web template, or to request an excel title template:

btitles@baker-taylor.com

Establish an FTP account to load cover images onto Title Source 3:

coverimages@baker-taylor.com

Changes to the Database

Title, subtitle, author, publication date, binding, price changes, report code changes or any electronic files of 30 records or more:

datafix@baker-taylor.com

Price Changes from purchase order confirmation reports or discrepancies on a purchase order:

pc@baker-taylor.com

815-802-2521 or 815-802-2414

Accounts Payable

To obtain your AP account representative contact information, please utilize one of the following options:

- AP general email box at payables@baker-taylor.com
- AP General Phone Line 704-998-3200

Children's and Teen Services (CATS)

For information on all of our services and programs dedicated to the children's and teen areas in the public library market:

Bobbie Bensus, Director, Children's and Teen Services

Bobbie.Bensus@baker-taylor.com

207-560-7241

Co-op Advertising & Market Development

Baker & Taylor has numerous advertising vehicles that reach the various market channels including Library, Academic, and Schools. We have qualified advertising specialists on hand to assist in making the appropriate selection to effectively target your core demographic.

View our Advertising Guide at: <http://www.alleytalk.com>

If you have not previously worked with a Strategic Marketing Coordinator, please contact Lynn Bond.

Lynn Bond	Lynn.Bond@baker-taylor.com	908-541-7374
Alicia Gathers	Alicia.Gathers@baker-taylor.com	908-541-7447
Elaine Richman	Elaine.Richman@baker-taylor.com	908-541-7480

Continuations (CS)

Standing order program available to libraries seeking to obtain series titles as they become available. Reps should ensure accuracy of product information for titles in series. Updated information should be provided at least 3 months prior to pub date. Larger vendors should meet 1-2 times a year with appropriate CS researcher to obtain master listings of series and discuss potential advertising.

Rob Daniels, Director, Standing Order Services	Robert.Daniels@baker-taylor.com	800-775-3600 x7289
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Collection Management

At the discretion of appropriate contact, reps should meet regularly to review lead titles for the library market. Contact should be placed on all appropriate catalog and ARC mailing lists.

Martin Warzala, Director, Collection Management & Technical Development	Martin.Warzala@baker-taylor.com	908-541-7043
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Digital Services

Digital distribution of ebooks, eaudiobooks, magazines, newspapers, and more to libraries worldwide through Baker & Taylor.

Marin Foster, Digital Partnerships	Marin.Foster@baker-taylor.com	908-541-7392
Eva Nebbia, Digital Business Coordinator	Eva.Nebbia@baker-taylor.com	908.541.7442

EDI (Electronic Data Interchange)

All vendors are expected to be compliant with ordering and acknowledgement, invoicing and ASN (Advanced Ship Notice). For Publisher EDI Testing Guidelines visit our Suppliers page on our website:

http://www.baker-taylor.com/suppliers_supplier_info.cfm

Editorial

Responsible for B&T Publications and promotional information. Publishers are expected to submit advance book information (at least 4 months pre-pub) directly or by catalog.

Annette Bahmer (Graphic Novels, Religion, & Spanish titles)	Annette.Bahmer@baker-taylor.com	908-541-7411
Pamela Day (Children's titles)	Pamela.Day@baker-taylor.com	908-541-7415
Charles Pizar (Adult, Audio, House & Home, Cooking, and Craft titles)	Charles.Pizar@baker-taylor.com	908-541-7414

Entertainment

Responsible for the buying and distribution of Video and Music product.

Veronica Adamcik, Senior Buyer	Veronica.Adamcik@baker-taylor.com	908-541-7509
Christa Ahlbrandt, Senior Planner	Christa.Ahlbrandt@baker-taylor.com	908-541-7491

International Sales

Baker & Taylor exports US books to online booksellers, bookshops and libraries in more than 100 countries.

Mark Suchomel, Senior Vice President, Baker & Taylor Publishers Services

Mark.Suchomel@baker-taylor.com

312-590-1516

ONIX (Online Information Exchange)

Developed in partnership with the Book Industry Study Group, ONIX is an international standard for representing and communicating book industry product information in electronic form. ONIX was developed to provide richer, more comprehensive data records in a standard, unified format by marrying the widely varied formats currently required by wholesalers and e-tailers in the book industry today. For further information, please visit www.bisg.org.

Michele Ogletree, Manager, Database Management

Michele.Ogletree@baker-taylor.com

908-541-7344

Print-on-Demand – Digital Print Solutions

Extend the life of your backlist titles through Baker & Taylor's Print-on-Demand services, available for a wide variety of cover options and trim sizes.

Larisa Elt, Publisher Services Director

LElt@btpubservices.com

419-651-9993

Publisher Alley

Publisher Alley is an online tool for analysis of book sales through Baker & Taylor and GOBI Library Solutions from EBSCO. It features detailed bibliographic data, including review and award citations, as well as daily sales, demand and inventory updates, for your titles as well as competitors titles. Contact your buyer for information on subscribing or contact:

Lisa Parker, Manager, Publisher Alley

LParker@ybp.com

1-603-746-8958

YBP Library Services/GOBI Library Solutions from EBSCO

Spanish

Baker & Taylor offers a wide variety of books, movies and Latin music titles for all ages, including many thousands of import titles from Mexico, Spain and other Latin American countries.

Robin Bright, Senior Buyer

Robin.Bright@baker-taylor.com

908-541-7425